

TOM

TOM THOMSON
ART GALLERY
1967–2017

FOR IMMEDIATE RELEASE
March 31, 2017

Stick It To the TOM! on Slow Art Day – April 8, 2017

OWEN SOUND (ONTARIO) CANADA: On Saturday April 8th, the **Tom Thomson Art Gallery** invites you to participate in the fifth annual “*Slow Art Day*.” This year, there are over 170 venues worldwide that will be participating – from Adelaide, Australia to Yountville, California. Given the high speed pace of daily life, “*Slow Art Day*” offers an opportunity to slow down, reflect and interact with artworks and museum collections.



Come to The TOM on Saturday April 8th for “**Stick it to the TOM on Slow Art Day.**”

Visitors will be provided with Post-it Notes and pencils to write down their responses to the works on view and let us know what they think of them. These responses will be posted on the walls next to the artworks so that other people can read and discover what moved, inspired, challenged, or provoked someone else in their interaction with the art.

We will also be offering a digital platform for those who cannot physically visit The TOM on

April 8th. On that day we will be posting images from our collection and inviting people to “**Stick it to the TOM on Slow Art Day**” by posting their responses to the images on our Facebook page. We’ll be tweeting some of the Post-it Note responses on our Twitter page [@TheTomThomson](https://twitter.com/TheTomThomson) with the hashtags **#StickItToTheTOM** and **#SlowArtDay**.

Tom Thomson Art Gallery: www.tomthomson.org
Slow Art Day: www.slowartday.com

Admission to the TOM is free or by donation.
There’s always something going on at the TOM!

For more information, please contact Heather McLeese, Curator of Temporary Exhibitions at hmcleese@tomthomson.org or 519-376-1932, ext. 228.

The **Tom Thomson Art Gallery** is a national cultural attraction, dedicated to the innovation and spirit of iconic artist Tom Thomson, strongly identified with the Group of Seven whose images are virtually synonymous with the very idea of ‘Canada.’ Our national identity is forged and fortified by our awareness and understanding of historical figures like Thomson, whose artwork has been described as being the “visual equivalent of our national anthem.”

With over 50,000 visitors each year, the **TOM** is the region’s main disseminator of contemporary art and provides a unique experience for its audiences. The TOM celebrates excellence in the visual arts locally, nationally and internationally, through exhibitions of historical and contemporary art, education programs and the enrichment

and interpretation of its significant permanent collection. The TOM supports Thomson's legacy through programs such as **Canadian Spirit** involving galleries, organizations and businesses across the country.

Admission to the TOM is free or by donation and more information about the Gallery's hours, collection, programs and events can be found at www.tomthomson.org.

The Gallery gratefully acknowledges its major funders, major sponsors, partners, members and donors.

